Keeping with the home guard

When it comes to meeting the needs of UK patients, who better than a UK-based provider of orthodontic solutions? Andrew McCance explains.

Orthodontic treatment in the UK has been revolutionised by the latest advances. Thanks to the continuing research and development carried out by UK-based specialists, general dental practitioners can provide excellent and comprehensive orthodontic care for patients, treating the wide spectrum of malocclusions from mild to severe.

The introduction of the most advanced system has been timely. Patients across the UK were experiencing not just long waiting times in order to see an orthodontic specialist, but were also being forced to travel long distances, due to a shortage of experts. Now, forward-thinking dentists are incorporating orthodontic procedures into their list of treatment options to offer complete care to patients.

By utilising the leading system, which is organised into five distinct elements and includes a range of innovative and patented devices to ensure great results and optimum patient wellbeing, dentists can enjoy the benefits of a localised service. This is because the leading system, with its orthodontists and specialists, is based in the UK. This means that the dentist can contact the laboratory team easily – simply picking up the phone – without having to think about time zones or request callbacks. Dentists know exactly where the work is being done when they request appliances to be pre-adjusted in the laboratory.

When it comes to meeting the needs of UK patients, who better than a UK-based provider of orthodontic solutions? Able to notice and respond quickly to the demands of the 4,000 patients treated annually in his specialist list of priorities, and pricing strategies will accurately reflect the current market.

So, when it comes time for the dentist to select an orthodontic system that will not only meet patient needs, but satisfy his own requirements too, he should speak to a UK-based specialist and enjoy a more comprehensive service from a team that understands the challenges and concerns of the nation’s dental professionals.

About the author

Dr Andrew McCance

Since qualifying in dentistry from Glasgow University, Dr Andrew McCance has gained a wealth of experience in multi-disciplinary practices. In the mid 1990s, Dr McCance began treating patients with the Clearstep brace, based on the demands of the 4,000 patients treated annually in his specialist practices. He is currently taking his Clearstep vision to a worldwide audience. For more information, call the OPT Laboratory & Diagnostic Facility on 01342 337910, email info@clearstep.co.uk or visit www.clearstep.co.uk.

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